



# PING PONG ALKMAAR SPONSORSHIP OFFERING

## OUR STORY

Ping Pong Alkmaar was founded in May 2018 by International player and coach, Mark Smith.

This community based table tennis club has enjoyed great success over the last 4 years as the fastest growing table tennis club in Holland.

In May 2022 the adult first team gained promotion to the Dutch **eredivisie** after three consecutive seasons of promotion from the 3rd division national.



2018

- FOUNDED
- 7 JUNIOR MEMBERS
- 3 SENIOR MEMBERS
- 1 JUNIOR COMPETITION TEAM



EREDIVISIE SATURDAYS  
LIVE STREAM!

2022

- 36 JUNIOR MEMBERS
- 75 SENIOR MEMBERS
- 4 JUNIOR COMPETITION TEAMS
- 6 SENIOR COMPETITION TEAMS

2024

- 200+ MEMBERS
- 20+ TEAMS
- OUR OWN ACCOMMODATION





TOGETHER ENJOYING LEARNING THE BASIC SKILLS!

## YOUTH DEVELOPMENT COACHING PROGRAMME

Through our schools and club coaching programme we deliver weekly training clinics to over **6000 children each year**. These clinics are delivered at over **40 primary schools** and special schools across the Alkmaar municipality.

**Alkmaar neighbourhood team primary school championships.**

Bringing youngsters together to enjoy an easily accessible friendly (but competitive) game of table tennis.

Group 7 & 8 pupils all have the opportunity to compete in a team for their school against the other primary schools in their neighbourhood.

The winning schools from 8 neighbours play in the grand final to become primary school champions of Alkmaar.



## TOP SPORT COACHING PROGRAMME

Every player can reach their potential at Ping Pong Alkmaar. All players can access high level training and multiple weekly trainings. Players with the desire to reach professional level have the opportunity at Ping Pong Alkmaar.

## OUTREACH 'COMMUNITY' PROGRAMME

Ping Pong Alkmaar reach out to individuals and groups living in Alkmaar who are under-represented in sport and who might not normally get the opportunity to play the game and join the club.

We bring table tennis to hundreds on venues in Alkmaar offering table tennis to people from wide ranging backgrounds. Our close partners include the International Table Tennis Federation's **'Dream Building Team'**, **Nederlands Table Tennis Bond** and **Alkmaar's Sports Council**.



# OUR SPONSORSHIP OFFERINGS

All sponsorship agreements to be a minimum of 2 years.

## LOGOS ON KIT

COST PER YEAR EUROS

T-shirts & shorts worn by our **5 regional** competition teams. Tracksuit bottoms & shorts have front & back availability.

BRONZE LOGO	★	€250
SILVER LOGO	★	€450
GOLD LOGO	★	€650



T-SHIRT



SHORTS



TRACKSUIT TOP FRONT



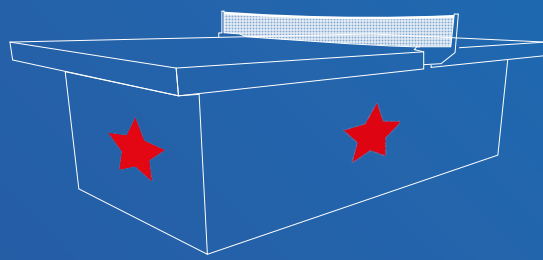
TRACKSUIT TOP BACK



TRACKSUIT BOTTOMS

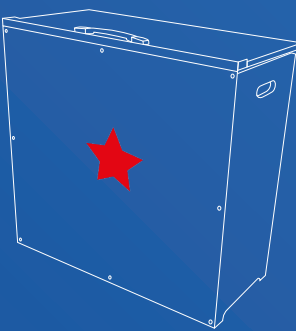
## UNDER TABLE BOARDING

• ALL 4 SIDES	€900
• x2 SIDES	€550
• x1 SIDE	€300



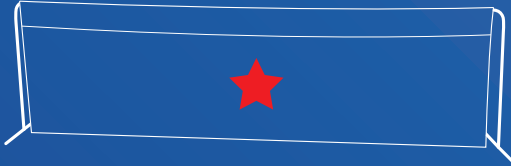
## NAME ON SCORING TABLES

• EREDIVISIE MATCH TABLE x2	€400
• TABLE x1	€250



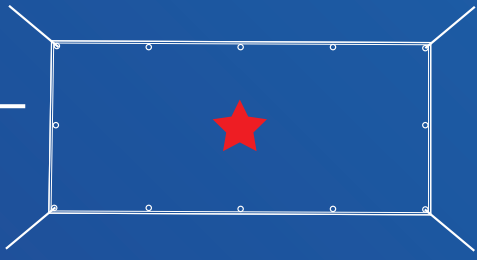
## COURT BARRIERS

• 2.5m BY 1m	€250
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## BANNER IN PPA PLAYING HALL

• 4m BY 2m (X5 AVAILABLE)	€800
• 2m BY 1m (X20 AVAILABLE)	€350





## HEAD SPONSOR - CLUB NAME

- e.g. HEMA PPA, VOMAR PPA...
- Extensive local, regional, national & international publicity
- Eredivisie match report - North Hollands Dagblad
- Free VIP eredisie tickets including drinks allowance
- 50% membership discount for all company employees
- 20 branded training tshirts

- Eredivisie match live streamed on our Facebook page
- 2 yearly masterclasses - >3 hours, >40 participants
- x2 sides under table boarding
- x4 logo on court barriers
- x1 4m by 4m banner in playing hall
- x1 logo on scoring table

€12,500

## MASTERCLASSES

- Team building clinics with **eredivisie** players
- Mobile - to be delivered at office or our club venue
- Bespoke, all inclusive events
- Standard up to **30** people, 2 hours

€500

## YEARLY CLUB TOURNAMENT SERIES

- Yearly club tournament series ranking series
- Company named after the series - e.g. 'Hema Rankings'
- **5** tournaments per year
- Extensive local publicity

€1500

## EREDIVISIE - MATCH SPONSOR

- Single match sponsor
- **Extensive** local, regional, national press publicity
- Eredivisie match live streamed on our FB page
- Banner featured court side

€250

## ALKMAAR PRIMARY SCHOOLS TEAM COMPETITION

- Primary schools team competition
- Yearly clinics for over **6000** children in **40** schools
- Extensive publicity across 8 neighbourhoods of Alkmaar
- All competition merchandise company branded
- See further package info

€3000

## OUR EREDIVISIE STAGE...



## SOCIAL MEDIA

We are highly active on the social media platforms, Facebook & Instagram. Multiple weekly posts reaching a rapidly increasing following. All sponsor packages will have the additional benefits from this exposure.



@pingpongalkmaar18



@pingpongalkmaar

## CONTACT US



0681362917



[www.pingpongalkmaar.nl](http://www.pingpongalkmaar.nl)



[info@pingpongalkmaar.nl](mailto:info@pingpongalkmaar.nl)

